



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
SCHOOLS DIVISION OF BATANGAS

14 November 2025

**DIVISION MEMORANDUM**

No. 657, s. 2025

**OBSERVANCE OF NATIONAL READING MONTH CELEBRATION**

**TO:** OIC- Assistant Schools Division Superintendents  
Chief-Curriculum Implementation Division (CID)  
OIC-Chief-School Governance and Operations Division (SGOD)  
Education Program Supervisors  
Public Schools District Supervisors  
Public Elementary School Heads  
All Others Concerned

1. The National Reading Month is an annual celebration dedicated to promoting the love of reading and highlighting its importance in education and personal development. This year's theme, "Reading: A Gateway to Discovery," aims to encourage students and staff to explore new worlds and ideas through books. This Office, through the Curriculum and Implementation Division (CID), enjoins all schools to celebrate the 2025 National Reading Month for the entire month of November.

2. This activity aims to:

- promote a culture of reading within the school and community.
- enhance reading skills and comprehension among students.
- encourage active participation of students, teachers, and parents in reading-related activities.
- showcase the importance of reading in lifelong learning.
- strengthen collaboration among school, home, and community.

3. Schools are encouraged to have a formal opening ceremony to launch the Reading Month celebration, featuring speeches, performances, and a parade of book characters.

4. The observance will feature a series of activities designed to promote literacy and a passion of reading which include the following activities:

✓ **Book Character Parade:**

Description: Students and teachers dress up as their favorite book characters and parade around the school grounds.

✓ **Read-Aloud Sessions:**

Description: Teachers, parents, and guest readers conduct read-aloud sessions for students of all grade levels.



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✓ **Book Fair:**

Description: A book fair where students and staff can purchase books at discounted prices.

**Storytelling Contest:**

Description: Students showcase their storytelling skills in a friendly competition.

✓ **Poster-Making Contest:**

Description: Students create posters that promote the importance of reading.

✓ **Book Donation Drive:**

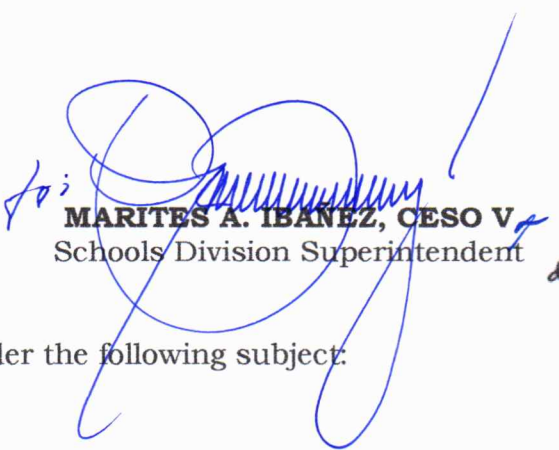
Description: Collection of books to be donated to the school library or local community libraries.

5. All division personnel are hereby encouraged to actively participate in and provide support for these initiatives.

6. There must be closing program to celebrate the success of the Reading Month activities, featuring awards, performances, and a showcase of student work.

7. For any inquiries, please coordinate with the Curriculum Implementation Division (CID) c/o Miguel B. Ularte, PhD EPSVR I-English at telephone no. 043-722-1840 local 213.

8. Immediate and wide dissemination of this memorandum is desired.

  
**MARITES A. IBANEZ, CESO V**  
Schools Division Superintendent

Encl. None

Reference: None

To be indicated in the Perpetual Index under the following subject:

Issuances-Division Memorandum

MBU/ CELEBRATION OF DIVISION / NATIONAL READING FOR THE ACADEMIC YEAR 2024-2025/  
R2-146648/11/14/2025